# Infant Feeding in Clinton County 2013-2022

# Then and Now: An Update on How Our Youngest Residents are Nourished

Clinton County Health Department (CCHD) has partnered with local pediatric care practices to follow the feeding status of Clinton County's youngest residents. The following information reflects findings from the data's sixth iteration and provides updates on collaborative efforts to support lactating families.

Compared to 2013, there has been at least a

# 15% increase

in Clinton County infants receiving human milk during their first year of life.



5 out of 10 Clinton County babies born in 2020 were continuing to chest/breastfeed at 6 months of age.

Clinton County 2020 Infant Feeding Data Summary, 2022



In 2020,
60%
of all
Clinton County
babies received
some human milk.



Compared to 2013, there has been at least a

# 78% increase

in the number of infants exclusively chest/breastfeeding through 1 year.

### **Baby Steps: Opportunities for Improvement**

Our sixth iteration of infant feeding data indicates the most significant decrease in chest/breastfeeding continues to occur between the **2-week** and **2-month** well child visit. Many Clinton County rates for chest/breastfeeding continue to lag behind state and national targets.

Community partners are using this information to design interventions that ensure community support for lactating families and to maximize clinical support during key development periods.

# **Developing Shared Approaches**

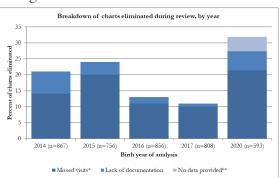
for Monitoring Local Infant Feeding Practices



The number of babies included in our six year data set.



The percent of pediatric and family care practices collecting feeding status data.



\*Missed visits include transferring into or out of a practice, missing a key well visit appointment

\*\*No documentation of any type between the two-day and twelve-month wellness visits.

### A Special Thank You!

Local pediatric health care providers have been instrumental in making the collection of the featured infant feeding data possible. The most recent data set represents infants who received primary care at one of the three dedicated pediatric providers in Clinton County. Since the 2017 collection, three additional practices offer family care services; patients of these practices were not included in this review. While this affects completeness of our sample, the data collected still provides valuable insight into local feeding patterns.

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### **Baby Steps: Growing Influence**

CCHD began facilitating lactation policy work in 2013 with funding from the state for the *Obesity Prevention in Pediatric Health Care Settings* grant. Since then, engaged community sectors and contributing partners have grown, helping to support increasing lactation rates in Clinton County families.

In 2015, CCHD received funding to expand its lactation policy work throughout the region through the NYS Department of Health's *Creating Breastfeeding Friendly Communities (CBFC)* grant. CBFC seeks to establish a chest/breastfeeding-friendly care continuum from pregnancy through the postpartum period and infancy. Funding is used to promote evidence-based chest/breastfeeding education and management.

# Area of work, 2013 Area of work, 2017-2023

The communities CCHD works with to support chest/breastfeeding has grown significantly since 2013.

## **Breastfeeding Friendly Designations Earned\***

	In 2021	Since 2013
Health Care Providers	7	17
Childcare Sites	15	63
Worksites	15	95

<sup>\*</sup>Includes designations facilitated in Clinton, Essex, Franklin, Warren & Washington Counties

### **Baby Steps: Mobilizing Community Support**

Many of the efforts to normalize and advance chest/breastfeeding in the community are accomplished through the coordinated efforts of the partners of the Clinton County Breastfeeding Coalition (CCBFC). The group, which formed many years ago, meets monthly and maintains shared responsibility in completing an annual work plan. Some of their 2021 accomplishments are highlighted below.

# Community Support for Lactation: 2021 Highlights



**62** 

The number of local businesses who currently participate in the *Breastfeeding Welcome Here* campaign.



**52** 

The number of CCBFC members trained on chest/breastfeeding trends and evidence—based practices.



100

The number of moms who shared what influenced their infant feeding plans.



**10** 

The number of organizations currently represented on the Clinton County Breastfeeding Coalition.

Want to know more about chest/breastfeeding in Clinton County?

Visit clintonhealth.org or call the Division of Health Planning & Promotion at: 518-565-4993.





