nhanes

National Health and Nutrition Examination Survey (NHANES)

National Health and Nutrition Examination Survey (cdc.gov)

### Media Advisory: Mobile Exam Center Media Day- Open House

- TO: Members of the Media in Clinton County
- WHAT: Invitation to Media Coverage CDC's NHANES at the mobile exam center tour and in-person interviews.
  - Clinton County residents selected for national health and nutrition study to determine the health of U.S.
  - Clinton County is one of 15 communities in the nation to participate this year.
- WHEN: Monday, June 12, 2023, 9 a.m.–11 a.m.
- WHERE: Large White Medical Trailers, Champlain Centre Parking Lot 60 Smithfield Blvd., Plattsburgh, NY 12901
- WHO: Colette Quintana, Study Manager of NHANES

#### **BACKGROUND:**

# National Health and Nutrition Examination Survey (NHANES) will host a Dry Run/Media Day on Monday, June 12, 2023.

Colette Quintana, Study Manager of NHANES, will discuss the impact of the National Health and Nutrition Examination Survey (NHANES) to members of the community, media members, and provide tours and in-person interviews of the mobile exam center.

NHANES is the most comprehensive survey of the health and nutritional status of the U.S. because it combines health interviews and physical examinations to create a complete picture of the nation's health. It is the "health census" of the United States.

The mobile exam center travels across the United States yearly, visiting 15 counties and asking about 5,000 selected residents to be part of this unique health survey. Clinton County is one of the counties selected to participate in this initiative this year.

NHANES is now conducting the survey in the area, and it is important to let county residents know the impact of participation and the many benefits of being part of NHANES. Participants receive a modest financial token of appreciation as well as support with paying for transportation and childcare if needed. They also receive a comprehensive personal report about their health findings.

Your media coverage is important to the success of NHANES, and we invite you to please come to our dry run/media day. We will have on-site interviews and tours. <u>About NHANES</u>: The National Health and Nutrition Examination Survey (NHANES) is a national survey that monitors the health and nutritional status of adults and children across the United States conducted by the National Center for Health Statistics (NCHS), part of the Centers for Disease Control and Prevention (CDC). <u>www.cdc.gov/nhanes</u>.

#### VIDEOS:

NHANES Communications Outreach – Coming to Your Community Video Coming to your community video NHANES (Time: 7:05 minutes)

NHANES Mobile Exam Center Tour with Dr. Tony – The Nation's Mobile Health Survey Video <u>NHANES MEC Tour Video</u> (Time: 4:51 minutes)

#### **B-Roll videos:**

30-second Clip 2 <u>https://bcove.video/3T70PKb</u> 30-second Clip 1 <u>https://bcove.video/3pUAbnD</u> 7 minutes of B-Roll <u>https://bcove.video/3wiuMKj</u>

#### Contacts:

Colette Quintana, Study Manager of NHANES (800) 398-1394 Email: ColetteQuintana@westat.com

(Secondary) Mercy Alvarenga, MPH Public Health Advisor (Spanish) NHANES Outreach and Communications Coordinator Office:301-458-4573 Cell: 301-257-6123 Email: <u>zqp3@cdc.gov</u>

## Media resources



NHANES mobile examination Center, photos available for use

