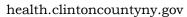


Clinton County Health Department

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"Working Together for a Healthier Community"





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News Release

Date: July 17, 2024 For Immediate Release Contact: 518-565-4840

The Wild Center Showcases Mamava Pod

Tupper Lake, NY, July 17, 2024. The Wild Center in Tupper Lake, NY became the first establishment in upstate New York to install a free-standing Mamava Lactation Pod. The ADA compatible pod, installed in collaboration with the Clinton County Health Department's (CCHD) *Breastfeeding, Chestfeeding and Lactation Friendly, NY* (BFF-NY) grant, provides chest/breastfeeding parents with a private, clean, and comfortable space to pump or nurse their babies.

Staff at The Wild Center identified the best placement for the lactation pod, ensuring an easily accessible location for staff and visitors to utilize. The pod is conveniently located directly off the main entrance.

According to Hillarie Logan-Dechene, Deputy Director of The Wild Center, "Supporting the needs of families is a core value of The Wild Center, and we are very grateful to Clinton County Health Department's Breastfeeding, Chestfeeding and Lactation Friendly New York grant for making it possible for us to have a Mamava Pod. Not only did the CCHD team help us with the pod and equipment, but they also helped us refine our Family Friendly Lactation policy. We really feel great knowing that both our staff and our visitors have a proper - and very cool looking - lactation space."

Mamava pods are accessed through the free Mamava app, which helps parents find lactation spaces – not just Mamava pods – wherever they go. The app opens the pod and allows parents to customize the lighting and airflow, as well as listen to soothing sounds. The pod features seven-foot solid walls, easy-to-clean surfaces, comfortable benches, ventilation fans, a locking door, and complete wheelchair accessibility.

Sascha Mayer, Co-founder and Chief Experience Officer at Mamava shares, "We are thrilled to see a Mamava lactation pod find a home at The Wild Center. This placement signifies a commitment to supporting chest/breastfeeding and creating inclusive, welcoming spaces for families."

If you are interested in making your worksite or community space more breastfeeding, chestfeeding and lactation friendly, please contact Health Planning and Promotion at 518-565-4993. To learn more about The Wild Center, visit www.wildcenter.org. For more information about Mamava pods or to download the free app, visit www.mamava.com.

About the Clinton County Health Department:

The Health Department is an accredited full service department serving the residents of Clinton County. The Health Department's Mission is to improve and protect the health, well-being and



environment of the people of Clinton County. Visit our website at $\frac{health.clintoncountyny.gov}{connect}$ or connect with us on Facebook (@clintonhealth), X (Twitter [@ClintonCountyHD]), and Instagram (clintoncountyhealth).

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